



North American University Co. | SFAX TUNISIA
TECHNOLOGY . BUSINESS . ARCHITECTURE



We inspire minds



LBA License In Business Administration

Launch Your Business Career

Shape your future in business with a well-rounded foundation



Online registration:
www.isb.tn



Shape your future in business with a well-rounded foundation

The International School of Business offers a dynamic and innovative License of Business Administration program entirely taught in English.

This program equips you with the essential knowledge and skills to thrive in today's ever-evolving business landscape.

Why choose our **LBA** program ?



Internationally Recognised Degrees (IACBE Accredited) :

Earn a degree that's valued worldwide.



Free Certifications :

Gain additional skills and certifications at no extra cost.



Guaranteed Internships :

Get hands-on experience and build your professional network.



International Partnerships and Exchange Opportunities :

Explore new cultures and expand your global perspective.

First & Second Year

During the first two years, you'll establish a strong foundation in core business subjects like :

- **Principles of Management**
- **Microeconomics & Macroeconomics**
- **Statistics and Probability**
- **Financial Accounting**
- **Business English Communication**
- **Business Law**
- **Computer Science**

Third Year Specialization

In your third year, you will have the opportunity to choose & deepen your understanding and mastering different and more specific area of business through our majors programs.

Choose from :

Finance Major :

Gain a deeper understanding of financial analysis, investment strategies, and risk management.

Marketing Major :

Master the art of marketing communications, customer relationship management, and digital marketing strategies.

Management Major :

Develop your leadership skills and refine your understanding of organizational behavior and strategic planning.

Our **LBA** Your gateway to success !



This specialization allows you to explore your interests, acquire valuable expertise, and prepare for further studies in specialized Master's programs such as Accounting, Finance, Marketing, or an MBA.

• Simple Exchange Programs (ISB License Diploma)

2 Years at ISB → **1 Semester** abroad (No tuition fees) → **1 Semester** at ISB

2 Years at ISB → **1 Year** abroad (No tuition fees)


• Pursuit of Studies Programs (Double Diplomas)

2 Years at ISB → **1 Year** abroad (with tuition fees)

2 Years at ISB → **2 Years** abroad (with tuition fees)

3 Years at ISB → **Master** degree abroad

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