



North American Private University

First and Unique MBA in Sfax

SINCE 2013

Learners Today... Leaders Tomorrow

MBA

Master of
Business

Administration

Evening and Weekend Courses



MBA

Inscription en ligne:
www.isb.ens.tn

OVERVIEW

- If you're looking for a solid business and management qualification to move you forward in the business world, the ISB's **MBA** has you covered.

- It doesn't matter if you haven't studied business before or you don't have relevant experience.

We start from the basics and build your business knowledge through the course, and help you put it into action.

- The **ISB** Master of Business Administration (**MBA**) is designed to:

- Build your business acumen,
- Enhance your decision-making and communication skills,
- Further your career as a manager and leader in your chosen field.

- The courses provide critical core knowledge, essential for a comprehensive understanding of the business environment.

- You will finish your course career-ready. Armed with management skills and knowledge of the forces shaping the global business environment, you'll be prepared to step up and take on key roles in business.

OBJECTIVES



- Gain a strong global knowledge in all areas of Business Administration



- Improve and develop your soft skills in order to enhance the entrepreneurial spirit



- Be more ready for the professional life



- A great opportunity to have an access to a larger business network



- Qualify for a higher salary compared to the salary of an employee with a regular Master's degree.

P r o g r a m

S e m e s t r e 1	S e m e s t r e 2	S e m e s t r e 3	S e m e s t r e 4
<ul style="list-style-type: none">• Contemporary Economics• Applied Statistics• Strategic Management• Management Controlling• Business English• Corporate Communication• Conflict Management• Financial Management• Marketing• Business Branding and Social Media	<ul style="list-style-type: none">• Managerial Accounting• Financial Market• Corporate governance• Financial Accounting• Stress Management• Business Law• Teamwork• Organizational Information Systems• Management Packages and Dashboard• Behavioral Skills Development• Leadership and Human Resources Management	<ul style="list-style-type: none">• Supply Chain Management• International Negotiation Techniques• Project Management• Management by Objectives• Results Based Management• Audit• Problem Solving Management• International Marketing• Quality Management• Business Strategy Games• Professional Seminars	<ul style="list-style-type: none">• Methodology Seminars• Internship

Admission Requirements


- Applicants must have successfully completed an undergraduate degree or higher in any discipline.
- No work experience required
- Duration: 2 years

Admission Process

- 01 → Apply online
(Deposit documents)
- 02 → Admission Test
- 03 → Interview
- 04 → Committee's
Final Decision



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